



PROPOSAL FOR SUPPORT DISTRICT CONTESTS 2024



BECOME A LOCAL SUPPORTER

We are reaching out to invite you to collaborate with us as a local supporter for the 2024 FMG Young Farmer of the Year District Contests.

These contests are the first step in the journey of one of New Zealand's most iconic events, celebrating the talent, innovation, and dedication of young farmers across the country. Your local business would be an ideal partner in supporting this prestigious occasion.

Why support our local District Contest?

- **Celebrate Local Excellence:** Your products represent the excellence and diversity of our local business community. By showcasing your offerings at our event, we aim to highlight the quality and variety of goods and services available in our area.
- **Foster Collaboration:** Partnering with local businesses strengthens community ties and supports the growth of small enterprises. Your involvement will contribute to nurturing a vibrant and flourishing local economy.
- **Gain Recognition and Visibility:** As a participating local supporter, you'll receive acknowledgment and exposure through event mentions and social media platforms, boosting your brand to a broad and engaged audience.

The District Contests are where it all begins—the first step in the journey towards becoming the FMG Young Farmer of the Year. Your participation will add immense value to this iconic event and create a memorable experience for all involved. Please let us know if you are interested in partnering with us or if you need any further information.

THE CONTEST'S IMPACT

CONNECTION

Young people from across the food and fibre sector come together to support one another, build friendships, and get involved in a new challenge.

It's a chance to get off farm, have some fun, and try something new.



LEADERSHIP

From competing to mentoring, convening to committee positions, options for young people to get involved and develop their leadership skills are endless.



EMPOWERMENT

The next generation are encouraged to get involved in whatever way they can. The FMG Young Farmer of the Year is a chance to build confidence and learn new skills that can be applied in every day life.



OUR SPONSOR FAMILY



Ministry for Primary Industries
Manatū Ahu Matua



